



Penang Port Commission



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Corporate Video



An invitation to know us...



CORE VALUES OF PENANG PORT COMMISSION

PPC upholds integrity and accountability in its firm resolve to maintain its position as one of the best players in the port industry and to meet future challenges. Always striving for excellence, PPC promises to provide the best services and sustain its dynamic performance through the implementation of best practices for the industry, both locally and globally.

Recognising the critical role it plays to port users and the nation, Penang Port will persevere to uphold its core values and remain focused on enhancing delivery values to its users through a culture that nurtures innovation, integrity and excellence.



CORPORATE MANAGEMENT

To upgrade its service delivery system, PPC has taken proactive measures to enhance its corporate management and governance. The approaches include updating current policies and adopting standard practices such as by implementing;

- 5S Certification - Quality Environment Management System
- ISO 9001:2008 Quality Management System
- ISO/IEC 27001:2013 - Information Security Management System
- Innovative Creative Circle

THE WAY FORWARD

In line with future growth projections, Penang Port plans to increase its land bank via reclamation for various port and business activities such as free zone activities that will be extended to North Butterworth Container Terminal and Halal Hub.

The waterfront and land adjacent to the terminal will be redeveloped for tourism-related activities to complement the new International Cruise Terminal.

COMMITMENT

With state-of-the-art facilities and backed by its long maritime history, PPC is committed to promoting Penang Port as a preferred port for Indonesia-Malaysia-Thailand Growth Triangle and the Bay of Bengal.



ACHIEVEMENTS

PENANG PORT COMMISSION

Penang Port is strategically located on the north-west coast of Peninsular Malaysia. Comprising Penang Island and a strip of mainland, Seberang Prai, the state is separated by a 3.2-kilometre wide channel at its narrowest point; thereby affording safe and sheltered anchorage for shipping.

Its history as a modern port that caters to the needs of global trade can be traced back to the time when Captain Francis Light of The British East India Company landed in Penang in August 1786 and renamed it Prince of Wales Island.

With the formation of the Straits Settlement, the opening of Suez Canal in 1869 and the increase in global trade, more ships began calling at Penang Port which was eventually declared as a free port in 1872.

Today, the legendary harbour serves its hinterland with facilities designed and constructed to meet the challenges of future trade and logistic requirement.

With a long maritime history, Penang Port continues to progress and grow into a world class port; charting new heights in its achievements annually whilst catering for the growing demand and economic progress in the Indonesia-Malaysia-Thailand Growth Triangle (IMT-GT) and the Bay of Bengal.

In its quest for excellence, Penang Port is committed to providing competent and reliable services at par with world standards at all times.



Quality Environment Management System Year 2015



ISO 9001:2008 Quality Management System Year 2015



ISO/IEC 27001:2013 Information Security Management System Year 2015



Malaysia Government Portals and Websites Assessment 2013





CONNECTIVITY



Penang Port is well connected by rail, road and air. Penang International Airport is just 30 minutes by road and the ferry service runs 24 hours a day. Two bridges; with one being one of the world's longest bridges, await travellers to the mainland and gateway to other parts of the country.

TELUK EWA PORT SERVICES

PPC was appointed as the Port Authority and Regulatory Authority for the Teluk Ewa Jetty in Langkawi effective 1 January 1999.

Since the privatization, Teluk Ewa Jetty is used for transporting raw materials and spare parts for the cement plant in Teluk Ewa as well as exporting cement.



NORTH BUTTERWORTH CONTAINER TERMINAL (NBCT)

NBCT is a high-profile project developed at Penang Port worth about RM1 billion and designed to provide a comprehensive package of services to global shippers and entrepreneurs. The terminal has established its name in the container shipping business and is poised for rapid growth in the near future.

As more cargoes are containerised, the expansion plans at NBCT involving regular infrastructure development based on supply driven policy have instilled strong confidence amongst global shippers who seek to grow their businesses in tandem with the capacity of the port.



CARGO SERVICES

As a multi-purpose port, Penang Port also handles dry, liquid and break bulk cargo to cater to existing demand and potential growth in the region.



FREE COMMERCIAL ZONE (FCZ)

With current upgrading activities in transshipment, Penang Port offers more value-added services at its FCZ located at the Butterworth Deep Water Wharves. Value-added activities carried out within the FCZ area include bulk trading, break bulk, re-packing, grading, re-labeling, transit, inventory management, pick and pack, knitting, calibration, testing and product replenishing.

Other activities that are allowed inside this area are dock depot operations, warehousing and container freight stations.

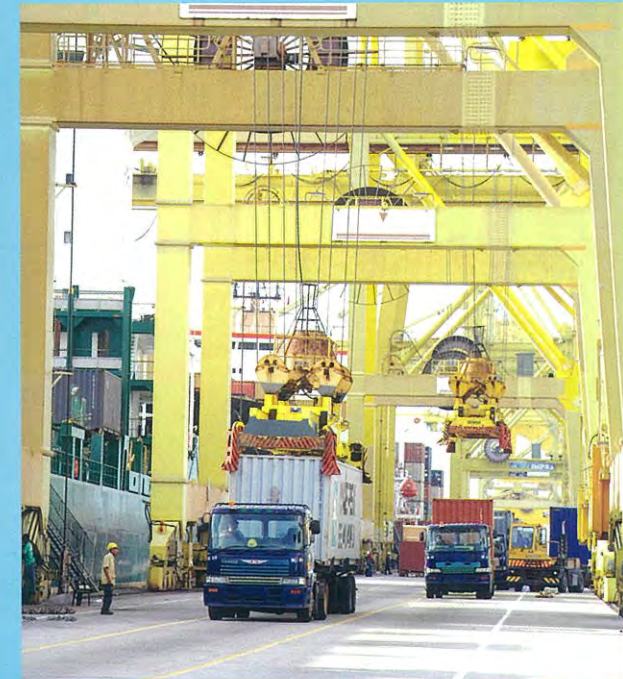
ONLINE SERVICES

A) DANGEROUS GOODS DECLARATION SYSTEM

Dangerous Goods Declaration System is a web-based application system that is integrated to PELKON 3 and enables Penang Port users to declare dangerous goods electronically. It also enables port users to access real-time status of declaration and search information on such goods as the system is linked to a database containing more than 6,000 records of hazardous substances.

B) FCZ SYSTEM

The Free Commercial Zone System (FCZ) is a real-time web-based application system, which allows port users to declare import, export, transshipment cargo and value-added activities through the internet. The application system allows port users to declare documents in an expeditious, safe and convenient environment mode. This service avails round the clock.



C) E-BUNKERING

E-Bunkering is a web-based application system for online notifications to supply bunker in the port. It also provides the first response to deal with any incident in handling bunkering operations such as spillage of bunker fuel or fire.

D) PELKON SYSTEM

To ensure that cargoes move in and out of the port securely, safely and on time, Penang Port has introduced an interactive application system known as PELKON 3. The objective of the system is to make the port intelligent and move towards a paperless era with a host of new features and functionalities that will enable port customers to conduct business easier and faster.

PELKON 3 provides leverage to simplify logistics planning and realise the benefits of just-in-time logistics management. It allows queries on vessel sailing, container status, check port tariffs and relevant information on shipping industry and ISPS. PELKON 3 is also a one-stop system which enables users with multi-type of cargo (containerised and non-containerised) to have a single point of contact with the port.



UNESCO World Heritage Site



SWETTENHAM PIER CRUISE TERMINAL

MALAYSIA'S NO. 1 CRUISE HUB

Penang Port continues to strengthen its credential as a preferred port for luxury cruise vessels and ocean-liners with the opening of the new international Swettenham Pier Cruise Terminal (SPCT).

The SPCT is located within the core zone of UNESCO World Heritage Site. With its strategic location, surrounded by enticing historical sites, the cruise terminal and marina are capable of attracting and receiving both domestic and international tourists by the sea to Penang.

Besides Queen Mary 2, the latest ocean-liner that had called at Penang Port is Quantum of the Seas, one of the largest cruise ships, on its maiden voyage to the Far East.



FERRY SERVICES



One of the uniqueness of Penang Port lies with its ferry service that is recognized as an icon to the state. It connects George Town UNESCO World Heritage enclave on Penang Island (Pangkalan Raja Tun Uda) to Butterworth (Pangkalan Sultan Abdul Halim) on the mainland. Penang Port, as a good corporate citizen, is proud to contribute to the Penang community by providing a ferry service which charges a fair and affordable fare.

